



About

Name: Theodoros-Filippos
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Date of birth: January 11, 1993
Place of birth: Marousi, Greece
Marital status: Unmarried
Nationality: Hellenic
Sex: Male

Contact

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Filippos Fragakogiannis is a graphic designer and art director based in Athens, Greece. His projects focus on typography, visual identity, posters, advertising and digital content. He takes a research-based approach to his practice, exploring semiotics, symbolism and the mechanics of visual language. This approach could be described as sharp, transparent and plain-spoken. Filippos holds a Master of Arts in Visual Communication and a Bachelor of Arts (Hons) in Graphic Design from Vakalo Art & Design College and the University of Derby.

His attraction to visual arts and communication has also been expressed through his long-standing involvement with photography, content curation and graffiti. In 2023, he was accepted as an Awwwards Jury Member. Filippos aims for the outcome to be direct and honest, serving its purpose and getting the message across in a straightforward manner. He is all for simple, truthful, and type-centered design. He develops a creative methodology that moves from research and accumulation to condensation and abstraction. In our saturated times, his intention is to communicate messages that speak a universal language and appeal to a wider audience.

Work Experience

- 1 **Freelance Graphic Designer**
Apr 2019 – Present
- 2 **Graphic Designer at Pro Events**
Oct 2023 – Feb 2024 (Full Time)
- 3 **Editor of Certain Magazine**
Jun 2018 – Present
- 4 **Graphic Designer at Plus More 360**
Oct 2019 – Jan 2020 (Contract)
- 5 **Social Media Contributor at Semiotik Design**
Jun 2019 – May 2020 (Freelance)
- 6 **Social Media Contributor at Fonts.gr**
May 2019 – Dec 2019 (Freelance)
- 7 **Graphic Designer at Karlopoulos & Associates**
Jan 2019 – Jul 2019 (Freelance)
- 8 **Military Service at Hellenic Navy**
Mar 2015 – Mar 2016
- 9 **Graphic Design Intern at Studio 4**
Jul 2014 – Nov 2014

Education

- 1 **Master of Arts in Visual Communication (Graphic Design)**
Grade: Distinction • Vakalo Art & Design College
Oct 2016 – Feb 2018
- 2 **Bachelor of Arts (Hons) in Design (Graphic Design)**
Grade: First Class Honours • Vakalo Art & Design College
Oct 2011 – Jun 2014

References

- 1 **Mr. George S. Vlahos** Culture Historian
Lecturer of *Cultural History and Theory*
- 2 **Ms. Sophia Tsourti** Communication Specialist
Lecturer of *Design Theory and Visual Rhetorics*

Certifications

- 1 **ECDL Profile Certificate**
Peoplecert • 4 Feb 2017
- 2 **Certificate of Proficiency in English (ECPE)**
Hellenic American Union • 28 Nov 2009

Key Skills

- 1 Graphic Design and Art Direction (specializing in typography, visual identity, posters, advertising and digital content).
- 2 Advanced skills in Adobe Creative Cloud (including Illustrator, Photoshop and InDesign).
- 3 Experienced in macOS, Microsoft Office, WordPress and Search Engine Optimization (SEO), including Schema Markup, Metadata and Structured Data (Wikipedia, Wikimedia Commons, Wikidata).
- 4 Skilled in Content Curation and Social Media Optimization (SMO) and Management across various platforms (LinkedIn, Facebook, Instagram, Twitter, Reddit, Tumblr and Pinterest).
- 5 Solid organizational, writing and communication skills, rooted in a deep commitment to professional ethics and responsibility.
- 6 Enthusiastic about exploring typefaces, understanding their distinct characteristics and selecting them appropriately for diverse design projects and contexts.
- 7 Passionate about amateur photography, especially abstract compositions and skilled in photo editing.
- 8 Engaged in graffiti for over a decade, bringing a deep understanding of urban expressions to creative projects.

Jury Memberships

- 1 **Awwwards**
Feb 2023 – Present • awwwards.com
- 2 **Greek Graphic Design Awards**
2020 • ebge.gr
- 3 **Online Design Awards**
Dec 2023 – Present • onlinedesignawards.com

Group Exhibitions

- 1 **Peru Design Biennial 2022** • Lima, Peru (Feb 2023)
- 2 **Posterists in the World 2022** • Cusco, Peru (Aug 2022)
- 3 **All Stars+Supernovae** • Novi Sad, Serbia (Oct 2020)
- 4 **Stay Sane Stay Safe** • Breda, Netherlands (Apr 2020)
- 5 **Visualize Music** • Valinhos, Brazil (Feb 2020)
- 6 **Poster Jam** • Bucharest, Romania (Jul 2018)
- 7 **Life's Good** • Athens, Greece (Dec 2013)

Awards

- 1 **London International Creative Competition 2023**
Official Selection (Illustrate | Graphic) x2
- 2 **International Design Awards (IDA) 2023**
Honorable Mention (Graphic Design)
- 3 **Online Design Awards Q4 2023**
Professional Winner (Typography)
Design of the Year Nominee (Annual Awards 2023)
- 4 **Graphis Advertising Awards 2024**
Silver (Editorial)
- 5 **Hiiiibrand Awards 2022**
Merit (Typeface)
Finalist (Typography)
- 6 **Creativepool Annual 2023**
Bronze (Typography | Individuals)
- 7 **DNA Paris Design Awards 2023**
Winner (Typography)
- 8 **Graphis Design Awards 2024**
Silver (Typography)
Silver (Type Fonts A-Z)
- 9 **ADC 102nd Annual Awards**
Shortlist (Typography | Digital)
Shortlist (Typography | Personal Project)
Shortlist (Typography | Typeface)
- 10 **Graphis Poster Awards 2024**
Honorable Mention (Typography)
Honorable Mention (Social & Political) x2
- 11 **C-IDEA Design Award 2023**
Silver Award (Visual and Communication)
- 12 **Communication Arts Typography Competition 2023**
Award of Excellence (Typeface Design)
- 13 **Peru Design Biennial 2022**
Winner Work (Typographic Design)
- 14 **Awwwards**
Honorable Mention, Mobile Excellence
- 15 **CSS Design Awards**
Special Kudos, User Interface, User Experience, Innovation
- 16 **Communication Arts Typography Competition 2021**
Shortlist (Books)
Shortlist (Miscellaneous)

Training

- 1 **DesignAthens 5**
Conference | +Design
26 – 27 Jan 2019 • designathens.com
- 2 **DesignAthens 4**
Conference | +Design
20 – 21 Jan 2018 • designathens.com
- 3 **Design Management**
Seminar | Greek Graphic Designers Association
12 Nov 2016 • ggda.gr
- 4 **Multiformity: Art in “Public” Space**
Conference | Studio 4
27 Sep 2014 • publicartfestival.gr
- 5 **Personal Development Planning (PDP)**
Seminar series | Vakalo Art & Design College
Oct 2011 – Jun 2013 • vakalo.gr

Interviews

- 1 **citylikeyou**
Interview with Filippos Fragkogiannis
citylikeyou.com
- 2 **Intern Mag**
Payday: Filippos Fragkogiannis
intern-mag.com
- 3 **The Brand Identity**
Filippos Fragkogiannis on freelance working and designing independently, methodically and freely
the-brandidentity.com
- 4 **TYPE01**
The Latest on Language & Design from Certain Magazine Founder, Filippos Fragkogiannis
type-01.com
- 5 **Projektmono**
Studio to Studio: Filippos Fragkogiannis
projektmono.com
- 6 **VSL JRNL**
Filippos Fragkogiannis
vsljrnl.com
- 7 **People of Print**
Filippos Fragkogiannis
peopleofprint.com

Features

- 1 **People of Print**
Free Font Vercetti Regular: A Year in Review and Future Plans
peopleofprint.com
- 2 **The Brand Identity**
Georgia Harizani and Filippos Fragkogiannis play with typographic structure for AkzoNobel's planner
the-brandidentity.com
- 3 **PAGE online**
Freefont Vercetti
page-online.de
- 4 **It's Nice That**
Creatives band together for support during the crisis
itsnicethat.com
- 5 **Wallpaper***
Wallpaper Poster Campaign: 50 of the finest*
wallpaper.com
- 6 **SUB25**
East or West, home's best
sub25.ro

Guest Articles

- 1 **Fresh Fonts**
Newsletter #81 Curated by Certain Magazine
freshfonts.io
- 2 **TYPE01**
Certain Magazine's Top 15 Type-Focused Artists
type-01.com
- 3 **People of Print**
10 Impactful Typefaces Recommended by Filippos Fragkogiannis
peopleofprint.com
- 4 **People of Print**
Free and Open Source Fonts Selected by Filippos Fragkogiannis
peopleofprint.com